

*Curriculum Vitae*

**Yu-Feng (Winnie) Lee**

**Professor**

**Department of Economics, Applied Statistics, and International Business  
New Mexico State University**

**Education**

Ph.D. in Economics, Southern Illinois University – Carbondale (SIUC), December 2003,  
GPA 4.0/4.0

*Dissertation: “Optimum Currency Area and the Pacific Rim.”*

B.S. in Economics, Southern Illinois University – Carbondale (SIUC), May 1994, GPA  
3.7/4.0

(Note: I was accelerated from the ECON master program to the Ph.D. program at SIUC.)

**Fields of Concentration**

International Economics (Trade and Finance)  
Economic Development and Growth  
International Monetary System

**Professional Experience at New Mexico State University**

**Professor, Department of Economics, Applied Statistics, and International Business, New Mexico State University (NMSU), August 2018 ~ present.** I consistently draw about 200~400 student-credit-hours per year and receive excellent teaching evaluations. Meanwhile, as a senior faculty, I also serve as a mentor to junior faculty members across departments in College of Business for their academic and professional development.

**Director of Doctor of Economic Development (DED) Program, Department of Economics, Applied Statistics, and International Business, New Mexico State University (NMSU), January 2019 ~ present.** I direct the DED program to coordinate curriculum planning and review, advise student curriculum, assistantship assignment and related budgeting, internship networking and assessment, research mentorship, and career/professional service, and extend external connection and outreach to enhance students’ field experience while promoting and supporting academic and professional (field) collaborations for local/state/regional/border economic development and business activities.

**Associate/Co-Director, Daniels Fund Ethics Initiative (DFEI) at New Mexico State University (NMSU), Bill Daniels Foundation, January 2015 ~ May 2022.** I co-direct

and assist the DFEI program including organizing/coordinating ethics-related academic/campus and off-campus events, workshops to academic, administrative, and professional personnel, and student case-competition and faculty training sessions.

**Associate Professor, Department of Economics, Applied Statistics, and International Business, New Mexico State University (NMSU), August 2010 ~ July 2018.** I consistently draw about 800~1,000 student-credit-hours per year and receive excellent teaching evaluations.

**Assistant Professor, Department of Economics & International Business, New Mexico State University (NMSU), August 2004 ~ July 2010.**

### **Courses Taught at New Mexico State University**

#### *Undergraduate level*

Principles of Macroeconomics (ECON 251)

Principles of Microeconomics (ECON 252)

International Business (IB 351)

International Business (IB 351; abroad) – Director/Faculty-Led Program Abroad, Taipei, Taiwan, Summer 2016

International Business and Economics (IB 351/ECON 450) – Director/Faculty-Led Program Abroad, Maynooth, Ireland 2015

International Business (IB 351; abroad) – Director/Faculty-Led Program Abroad, Shanghai, China: Summer 2013; Summer 2014

International Business and Ethical Issues (IB 300E) – Director/Faculty-Led Program Abroad, France, Summer 2011

International Business and Economic Environment – the Pacific Rim Study (IB 398)

Open Economy Macroeconomics (ECON 449; first class in fall 2013)

International Economics – Trade and Finance (ECON/IB 450)

Economic History and Thoughts (ECON 458)

Labor Economics (ECON 465)

Leadership and Society (HNRS 388V; *new* preparation in fall 2021)

#### *Graduate level*

Seminar in Economic Development (ECDV 692; DED; *new* preparation of 2019)

International Economics – Trade and Finance (ECON 581)

Managerial Economics (ECON 503 (MBA Course; traditional))

Managerial Economics (ECON 503 (Cohort-based MBA course; hybrid format: face-to-face + online course delivery; *new* online preparation since fall 2016))

### **Courses Taught at University of Texas at El Paso (UTEP; El Paso, TX)**

Applied International Economics – Trade and Finance (ECON 5361; graduate level)

Note: Hired as an adjunct visiting professor for fall 2014, concurrently with my employment at NMSU. (Administratively approved)

## Awards/Honors

2021~2023 Bank of America Distinguished Professor, College of Business, NMSU.  
(Professorship starts in Fall 2021.)

2018 Guest Professorship to Osaka Prefecture University (OPU), Osaka, Japan.  
November 10~23, 2018.

- I was invited as the OPU guest professor to run several research and graduate seminars, offered guest speeches to undergraduate students, and visited with different academic programs at OPU for possible research collaboration and/or academic (exchange) partnership.

2018 'Faculty Advisor of the Month' (September) – National Residence Hall Honorary (NRHH); Regional Recognition.

2018 Alpha Chi Faculty Sponsor Service – Silver Recognition, Alpha Chi, the National College Honor Society, Portland, OR.

2017~2021 Stan Fulton Endowed Chair in Business, College of Business, NMSU.

2016~2017 Outstanding Graduate Teaching Award, College of Business, NMSU.

2017 Stan Fulton Research Award, College of Business, NMSU.

- a. Research Paper: "*Rural Poverty Reduction in Ghana: Evidence from MIDA Intervention Zones.*" (with Bernard Baah-Kumi).

2017 Stan Fulton Research Award, College of Business, NMSU.

- a. Research Paper: "*When Old Meets New: How China's "Double-Eleven" Day Challenges Confucianism.*" (with Wenkai Zhou and Mike Hyman).

2017 Faculty Featured in College of Business Annual Report, NMSU.

- a. Featuring my work of the business Faculty-Led International Program (FLiP), titled "*Unique Study Abroad Program Creates Academic Partnership in Host Countries.*"

2016 Certification of Appreciation, Center for Learning and Professional Development (CLPD), NMSU (university level).

2015 Globalization Award, International and Border Programs, NMSU (university level).

2010/2011 Most Distinguished Faculty, Teaching Academy, NMSU (university level).

2010/2011 Advanced Leader, Teaching Academy, NMSU (university level).

2008~2009 Patricia Christmore Faculty Teaching Award, NMSU (university level).

2007~2008 Outstanding Undergraduate Teaching Award, College of Business, NMSU.

Biography inclusion in the 2008~2009 Edition of the Madison Who's Who Registry of Executives and Professionals, New York.

### **Other Professional Experience**

**Visiting Assistant Professor, Department of Economics, Southern Illinois University – Carbondale, IL, January ~ May 2004.**

Courses taught: Principles of Microeconomics, Public Economics (Finance), Financial Economics.

**Graduate Instructor, Department of Economics, Southern Illinois University – Carbondale, IL, August 1997~December 2002.**

Courses taught: Principles of Microeconomics, Principles of Macroeconomics, Economics of Contemporary Social Issues, The Pacific Rim Economics, Comparative Economic System, Economic History and Thoughts.

**Teaching Assistant, Department of Economics, Southern Illinois University – Carbondale, IL, January ~ May 1997.**

Courses taught: Principles of Microeconomics – Lab Session

**Translator and Administrative Executive, Gemini Translation Service, Taoyuan, Taiwan, November 1991~June 1992; August 1994~January 1996.**

**Media Researcher/Planner, Leo Burnett Co., Ltd., Taiwan Branch, Taipei, Taiwan, April 1988~October 1991.**

### **Scholarly Activities: Publication in Peer –Reviewed/Referred Journal Articles**

1. **“COVID-19 Vaccination: Sociopolitical and Economic Impact in the United States.”** (with Soyoung Jeon and Komla Koumi) *Epidemiologia*, Nov. 2022, 3, 502-517. [Epidemiologia | Free Full-Text | COVID-19 Vaccination: Sociopolitical and Economic Impact in the United States \(mdpi.com\)](#)
2. **“Blockchain and Sustainable Development: Where Are We Heading for Future Business Practices?”** appeared in Blockchain Innovative Business Processes and Long-Term Sustainability, ed. by Gozde Mert, Seda Karagoz Zeren, and Osman Yilmaz. 2022, Nobel Bilimsel Eserler Sertifika. 39-54. [25.10 Blockchain Innovative Business Processes and Long-Term Sustainability.pdf](#)
3. **“Investigation of the Effect of the Career Management System and Succession Plan on Employees' Work Stress and Feelings of Entrapment.”** (with Mustafa Aslan,

- Ayhan Aksu, and Fatih Yaman) *WORK: A Journal of Prevention, Assessment & Rehabilitation*, Nov. 2022. <https://content.iospress.com/articles/work/wor211096>
4. **“COVID Challenges Over Developing World: How Does Culture Affect Crisis Management?”** (with Shammi Gandhi and Jim Fatoki) *Journal of International Business Research*, 20:4, 1-17, July, 2021. <https://www.abacademies.org/articles/covid-challenges-over-developing-world-how-does-culture-affect-crisis-management-11817.html>
  5. **“COVID-19 Crisis and International Business and Entrepreneurship: Which Business Culture Enhances Post-Crisis Recovery?”** *Global Journal of Entrepreneurship*, Special Edition, 5:1, 1-21, 2021. [https://www.igbr.org/wp-content/uploads/2021/07/GJE\\_Vol\\_5\\_SI\\_2021.pdf](https://www.igbr.org/wp-content/uploads/2021/07/GJE_Vol_5_SI_2021.pdf)
  6. **“COVID and Cross-Cultural Management: Is There Synergy or Discord across West- vs. East-Developed and Newly Industrialized Economies?”** (with Shravya Dharba and Saba Rudsari), *Journal of Management Theory and Practices Research*, 2:1 (Spring), 4-20, 2021. <https://journals.academicianstudies.com/jmtpr/article/view/15/15>
  7. **“Domestic Remittances and Household Food Diversity in Rural Ghana.”** (with Bernard Baah-Kumi), *Journal of Social Economics Research*, 8:1, 50-65, 2021. <http://www.conscientiabeam.com/journal/35/abstract/6314>
  8. **“Rural Poverty Reduction in Ghana: Evidence from MIDA Intervention Zones.”** (with Bernard Baah-Kumi), *Journal of Economics and Development Studies*, 4:4 (December), 1-11, 2016.
  9. **“When Old Meets New: How China’s “Double-Eleven” Day Challenges Confucianism.”** (with Wenkai Zhou and Mike Hyman), *Asian Journal of Business Research*, 6:2, 2016.
  10. **“‘Tiger-Mom’ Economics: Is Extra Curriculum Grade-enhancing or Stress-causing to Teenage Students?”** (with Robert Trail) *International Journal of Education and Human Developments*, 2:1, 25-32, 2016.
  11. **“Chinese CEOs: Are Their Managing Philosophy and Practices Influenced by the Western Managerial Principles?”** *Asian Journal of Business Research*, 5: 1, 29-44, 2015.
  12. **“When Google Meets Xiaomi: Comparative Case Study in Western and Eastern Corporate Management.”** *Journal of International Technology and Information Management (JITIM)*, 23: 3/4, 75-90, 2014. (Available at [file:///C:/Users/wlin/Downloads/12-jitim-23-3-4-2014-lee-75-90%20\(1\).pdf](file:///C:/Users/wlin/Downloads/12-jitim-23-3-4-2014-lee-75-90%20(1).pdf)).

13. “Managerial Philosophy of Chinese CEOs in Modern Business: A Cross-Cultural Study.” *Tekhne – Review of Applied Management Studies*, 11:2 (July-Dec), 54-63, 2013. (Available at <http://www.sciencedirect.com/science/journal/16459911>).
14. “East Asian CEOs and Their Managerial Philosophy: Cross-Industry Analysis in the Case of Greater China.” *The Journal of Business and Management Landscapes*, 2(1), 1-14, 2013.
15. “Trade and Intra-regional Integration: Is Arab Region A potential Candidate for Economic Union?” (with Abdelaziz Gohar) *Journal of Economic Cooperation and Development*, 31:3, 2010.
16. “International Outsourcing in Emerging and Developed Economies: An Empirical Study.” (with Hien Nguyen) *Journal of International Business Research*, 7: Special Issue 3, 2008
17. “Economic Growth and Income Inequality: the Modern Taiwan Experience.” *Journal of Contemporary China*, 17:55, 2008.
18. “The Chinese Concept of *Face*: A Perspective for Business Communicators.” (with Qiumin Dong) *Journal of Critical Studies in Business and Society*, 20:1/2, 2007.
19. “Bilateral Trade and Intra-Regional Business Cycles: Is East Asia Feasible for a Currency Area?” *Global Economy Journal*, 7:3, 2007. (Electronic format: <http://www.bepress.com/gej/vol7/iss3/6>)
20. “Get Your Degree from Educational ATM: an Empirical Study in Online Education.” (with Hien Nguyen), *International Journal on E-Learning*, 6:1, 2007.

#### **Scholarly Activities: Publication in Conference Papers and Proceedings**

21. Book Review – **Organizational Culture and Leadership**, by Ayse Meric Yazici. Writing ‘Book Foreword’, November 2022, Strategic Researches Academy (SRA) academic publishing, Lithuania. ISBN 978-625-7148-57-3.
22. “Heading to a Sustainable Future Society: What Can We Learn from the COVID-Pandemic to Move on?” **Peer-reviewed Conference Proceeding**: 2021 Fall *Academician Studies Congress (Conference; forthcoming)*, Turkey, October 22~24, 2021.
23. “COVID and Cross-Cultural Management: Is There Synergy or Discord across West- vs. East-Developed and Newly Industrialized Economies?” (with Saba Rudsari; Shravya Dharba); **Peer-reviewed Conference Proceeding**: 2021 Spring *Academician Studies Congress (Conference)*, Turkey, April 29~ May 1, 2021.
24. “Interactive and Reinforcing Ethics Learning through Peer-Coaching Activity:

**Academic and Professional Experiments” Peer-reviewed Conference Proceeding:**  
*2019 Teaching of Ethics Conference, Durango, CO, October 2019.*

25. **“Online Fan-Based Marketing: The Innovative Blue Ocean Strategy in Chinese E-Business.” Peer-reviewed Conference Proceeding:** *2018 International Conference on Business, Economics and Information Technology (ICBEIT), Osaka, Japan, March 2018.*
26. **“Blue Ocean Strategy in Online Marketing: Case Study of Xiaomi’s Business Model in China.” Peer-reviewed Conference Proceeding:** *2017 BizStrategy (Business Strategy) Conference, <http://dl4.globalstf.org/?wpsc-product=blue-ocean-strategy-in-online-marketing-case-study-of-xiaomis-business-model-in-china>, Singapore, Singapore, August 2017.*
27. **“How China’s “Double-Eleven” Day Challenges Confucianism.”** (with Wenkai Zhou and Mike Hyman) **Peer-reviewed Conference Proceedings:** *2016 Academy of Marketing Science Annual Conference, Orlando, FL, May 2016.*
28. **“Variance Inflation Factors in Regression Models with a Dummy Variable: What Do They Really Measure?”** (with Leigh Murray, Hien Nguyen, Marta Remmenga, David Smith) **Peer-reviewed Conference Proceedings:** *The 2012 Applied Statistics in Agriculture Conference, Manhattan, KS, April 2012.*
29. **“Trade and Intra-regional Integration: Should There Be An Arab Regional Economic Zone?”** (with Abdelaziz Abdallah) included in the **Conference Proceedings and Working Paper Series:** *The 19<sup>th</sup> International Conference of International Trade and Finance Association (ITFA), Beijing, China, May 2009.*
30. **“International Outsourcing in Emerging and Developed Economies: An Empirical Study.”** (with Hien Nguyen) included in (CD format) **Peer-reviewed Papers and Proceedings:** *The Hanoi 2008 International Conference on Business, Economics and Information Technology, Hanoi, Vietnam, March 2008.*
31. **“The Chinese Concept of Face: A Perspective for Business Communicators.”** (with Qiumin Dong), included in (CD format) **Papers and Proceedings:** *Southwest Decision Sciences Institute (SWDSI) 2007, 38<sup>th</sup> SWDSI Annual Meeting, San Diego, CA, March 2007.*
32. **“So Are You Online Yet?! Distance and Online Education Today.”** (with Hien Nguyen), included in (CD format) **Papers and Proceedings:** *Information Resources Management Association (IRMA) 2005, 16<sup>th</sup> IRMA International Conference, May 2005.*
33. **“Bilateral Trade, Correlation of Intra-Asian Business Cycles, and the Optimum Currency Area.”** included in (CD format) **Peer-reviewed Papers and Proceedings:** *ACME Transactions 2004, Association for Chinese Management Educators (ACME)*

14<sup>th</sup> International Conference of Pacific Rim Management, July 2004.

34. **“Revisiting an Old Lesson.”** (with Kay Strong, Richard Grabowski, and Thomas Mitchell), **Peer-reviewed Papers and Proceedings for 12<sup>th</sup> Annual Teaching Economics: Instruction and Classroom Based Research National Conference**, Robert Morris College/Irwin McGraw-Hill, 2001, pp. 71-76.

#### **Scholarly Activities: Submissions to Peer-Reviewed/Referred Journals**

1. “Investigation of the Effect of the Career Management System and Succession Plan on Work Stress and Feelings of Entrapment.” (with Mustafa Aslan) *WORK, Revision and Resubmission*.
2. “Economic Growth in the Little White Ball: Golf Development in Modern China.” *Journal of Outdoor Recreation and Tourism, under review*.
3. “Innovation, Economic Growth, and Income Inequality in the United States.” (with Luyen Nguyen; Chris Erickson) *Journal of Regional Science, under review*.
4. “ASEAN Plus Three and Intra-Regionalism: Is It True that “More Is Better”?” (with Hien Nguyen) *International Journal of Business and Economics, under review*.

#### **Scholarly Activities: Working in Progress**

1. “Household Water Collection among Women and Children in Sub-Saharan Africa: System Dynamics Approach to Public-Private Infrastructural Provision Analysis.” (with Bernard Baah-Kumi) (draft finished; prepared for journal submission)
2. “COVID Challenges over the Developing World: How Does Culture Affect Crisis Management?” (with Shammi Gandhi; Jim Fatoki) (draft finished; prepared for journal submission)
3. “China’s ‘One Belt, One Road’ Regional Development: Is the New Global Trade Order Forming?” (with Nate Whitten)
4. “Practice Makes Better Grades: Crossword Puzzles in Economics.” (draft finished)
5. “Welcome to My Class! Faculty-Led Program Abroad: Opportunities and Challenges.” (draft finished)
6. “So Are You Online Yet?! Modern MBA Education: Everyone Goes Cyberchase.” (with Stjepan Beg) (draft finished).

#### **Scholarly Activities: Off-Campus Conference Presentations/Activities**



1. **“Socio-political and Economic Impact on the COVID-19 Vaccination: Southwest Regional Study.”** (with Soyoung Jeon; Komla Basile Koumi) presented at the Southern Agricultural Economics Association 55<sup>th</sup> Annual Meeting, Oklahoma City. February 5-7, 2023.
  - a. Paper presenter
2. **“Blockchain and Sustainable Development: Where Are We Heading for Future Business Practices?”** presented at the 2022 Fall Academician Studies Congress (Conference; option of virtual/zoom meeting), Poland, November 03~05, 2022.
  - a. Paper presenter
  - b. Session chair
3. **“Rethink Customer Relationship Management (CRM) in Global Business Practices Facing the Ongoing COVID-19 Crisis.”** presented at the Mainstreaming Impact in International Business (MIIB) Virtual Lecture Series, partnered with Osaka Prefecture University, Osaka Metropolitan University, and New Mexico State University. March 25, 2022.
  - a. Invited guest speaker to global audience
4. **“Heading to a Sustainable Future Society: What Can We Learn from the COVID-Pandemic to Move on?”** presented at the *2021 Fall Academician Studies Congress* (Conference; option of virtual/zoom meeting), Turkey, October 22~24, 2021.
  - a. Paper presenter
5. **“Sustainability and Economic Development: A Global Perspective.”** presented at the *Conference of Big Ideas for USA/Mexico Border Prosperity: On Sustainable Manufacturing*, UTEP, El Paso, TX/Universidad Autonoma de Ciudad Juarez, Mexico, September 23~24, 2021.
  - a. Invited speaker
6. **“COVID and Cross-Cultural Management: Is There Synergy or Discord across West- vs. East-Developed and Newly Industrialized Economies?”** (with Saba Rudsari; Shravya Dharba) presented at the *2021 Spring Academician Studies Congress* (Conference; option of virtual/zoom meeting), Turkey, April 29~ May 1, 2021.
  - a. Paper presenter
7. **“COVID Challenges over the Developing World: How Does Culture Affect Crisis Management?”** (with Shammi Gandhi; Jim Fatoki) presented at the *2021 International Conference on Business, Economics and Information Technology (ICBEIT)*, virtual conference (due to COVID), March 2021.
  - a. Paper presenter
8. **“Trade-Based Money Laundry in East and Southeast Asia.”** (with Md Ziaur Rahman Khan) presented at the *Western Social Science Association (WSSA) 61<sup>st</sup> Annual Conference* – virtual conference (due to COVID), April 2020.
  - a. Paper presenter

9. **“Of the Asian Century: Golf Development in Modern China.”** presented at *2020 International Conference on Business, Economics and Information Technology (ICBEIT)*, virtual conference (due to COVID), March 2020.
  - a. Paper presenter
  
10. **“Household Water Collection among Women and Children in Sub-Saharan Africa: Public-Private Infrastructural Provision Analysis.”** (with Bernard Baah-Kumi) presented at the *Western Social Science Association (WSSA) 60<sup>th</sup> Annual Conference*, San Antonio, TX, April 2018.
  - a. Paper presenter
  
11. **“Remittances and Household Food Diversity in Rural Ghana: A Domestic Migration Analysis.”** (with Bernard Baah-Kumi) presented at the *Western Social Science Association (WSSA) 59<sup>th</sup> Annual Conference*, San Francisco, CA, April 2017.
  - a. Paper presenter
  
12. **“Is E-commerce Transforming Sales in Confucian Culture? Implications of China’s Double-Eleven Day.”** (with Wenkai Zhou and Mike Hyman) presented at the *2016 American Marketing Association Summer Educators’ Conference*, Atlanta, GA, August 2016.
  - a. Paper presenter
  
13. **“‘Tiger-Mom’ Economics: Is Extra Curriculum Grade-enhancing or Stress-causing to Teenage Students?”** presented at the *Western Social Science Association (WSSA) 56<sup>th</sup> Annual Conference*, Albuquerque, NM, April 2014.
  - a. Paper presenter
  - b. Discussant
  
14. **“International and Cross-Cultural Business Ethics”**, presented at the *Daniels Fund Ethics Initiative Teaching Business Ethics Workshop*, Santa Fe, NM, May 2013.
  - a. Presenter and panelist
  
15. **“Into the Land of Enchantment: Empirical Study in the Financial Incentive, Employment, and Education of the Migrating Workers in New Mexico and the West Texas Border Region.”** (with Francisco Pallares), presented at the *Western Social Science Association (WSSA) 55<sup>th</sup> Annual Conference*, Denver, CO, April 2013.
  - a. Paper presenter
  - b. Discussant
  - c. Session moderator/chairperson
  
16. **“Classroom Teaching and Student Learning Assessment.”** (poster) presented at the *2011 New Mexico Higher Education Assessment and Retention (NMHEAR) Conference*, Albuquerque, NM, February 2011.
  - a. Poster presenter

17. **“China in Africa: International Perspectives on a Developing Relationship.”** *Joint Conference of NMSU Confucius Institute, the International Relations Institute, and Black Programs*, Las Cruces, NM, April 2010.
  - a. Student panel chair/moderator
  - b. Discussant
18. **“Taiwan, the Island of Formosa, and Its Modern Economic Development.”** (with Emma Loya Apodaca) presented at the *2010 IIEFF International Intercultural Education Conference*, Chihuahua, Mexico, March 18~20, 2010.
  - a. Paper presenter
19. **“Trade and Intra-regional Integration: Is Arab Region A Potential Candidate for Economic Union?”** (with Abdelaziz Abdallah) presented at the *Western Social Science Association (WSSA) 52<sup>nd</sup> Annual Conference*, Reno, NV, April 2010.
  - a. Paper presenter
  - b. Discussant
20. **“ASEAN Plus Three and Intra-Regionalism: Is It True That “More Is Better”?”** (with Hien Nguyen) presented at the *Western Social Science Association (WSSA) 51<sup>st</sup> Annual Conference*, Albuquerque, NM, April 2009.
  - a. Paper presenter
  - b. Discussant
21. **“International Outsourcing in Emerging Economies: An Empirical Study of Case of China.”** (with Hien Nguyen) invited presentation at the *1<sup>st</sup> Conference of the Confucius Institute at New Mexico State University*, Las Cruces, NM, May 2008.
  - a. Paper presenter
22. **“Further Border Integration: CEPA between China and Hong Kong.”** presented at the *Western Social Science Association (WSSA) 50<sup>th</sup> Annual Conference*, Denver, CO, April 2008.
  - a. Paper presenter
  - b. Discussant
23. **“International Outsourcing in Emerging and Developed Economies: An Empirical Study.”** (with Hien Nguyen) presented at the *Hanoi 2008 International Conference on Business, Economics and Information Technology*, Hanoi, Vietnam, March 2008.
  - a. Paper presenter
24. **“Integrating Insurance in Hong Kong and China: The Role of CEPA.”** (with Tim Query), presented at the *2007 Southern Risk and Insurance Association (SRIA) meeting*, San Antonio, TX, November 2007.
  - a. Paper presenter
25. **“The Chinese Concept of Face: a Perspective for Business Communicators.”** (with

- Qiumin Dong), presented at the *Southwest Decision Sciences Institute (SWDSI) 38<sup>th</sup> Annual Conference*, San Diego, CA, March 2007.
- a. Track-Chair (in International Business)
  - b. Paper presenter
26. **“Economic Growth and Income Inequality: the Taiwan Experience.”** presented at the *Western Social Science Association (WSSA) 48<sup>th</sup> Annual Conference*, Phoenix, AR, April 2006.
- a. Paper presenter
  - b. Discussant
27. **“Facing the Changing Era: An Economic Assessment to New Millennium Hong Kong.”** (with TszYin Kan), presented at the *Western Social Science Association (WSSA) 48<sup>th</sup> Annual Conference*, Phoenix, AR, April 2006.
- a. Paper presenter
  - b. Discussant
28. **“So Are You Online Yet?! Distance and Online Education Today.”** (with Hien Nguyen), presented at the *16<sup>th</sup> Information Resources Management Association International Conference (IRMA)*, San Diego, CA, May 2005.
- a. Session Chairperson
  - b. Paper presenter
  - c. Discussant
29. **“Get Your Degree from Educational ATM: An Empirical Study in Online Education.”** (with Hien Nguyen), presented at the *Western Social Science Association (WSSA) 47<sup>th</sup> Annual Conference*, Albuquerque, NM, April 2005.
- a. Paper presenter
  - b. Discussant
30. **“E-Generation and E-Learning: An Inquiry into Modern Online and Distance Education.”** (with Hien Nguyen), presented at the *69<sup>th</sup> Midwest Economics Association (MEA) meeting*, Milwaukee, WI, March 2005.
- a. Session Chairperson
  - b. Paper presenter
31. **“Bilateral Trade, Correlation of Intra-Asian Business Cycles, and the Optimum Currency Area.”** presented at the *14<sup>th</sup> Association for Chinese Management Educators (ACME) meeting*, Chicago, IL, July 2004.
- a. Paper presenter
32. **“Optimum Currency Area and the Intra-Asian Monetary Interdependence.”** presented at the *68<sup>th</sup> Midwest Economics Association (MEA) meeting*, Chicago, IL, March 2004.
- a. Paper presenter

33. **“Revisiting an Old Lesson.”** (with Kay Strong, Richard Grabowski, and Thomas Mitchell), presented at the *65<sup>th</sup> Midwest Economics Association (MEA) meeting*, Cleveland, OH, March 2001.
  - a. Paper presenter
  - b. Discussant
  
34. **“Pathway to a Superior Economy: China’s Financial Market in Transition.”** (with Jeffrey Merkel) presented at the *37<sup>th</sup> Missouri Valley Economic Association (MVEA) meeting*, Kansas City, MO, February 2001.
  - a. Paper presenter
  - b. Discussant
  
35. **“Asiao: Is The Optimum Currency of The Asian-Pacific Rim Forming?”** presented at the *37<sup>th</sup> Missouri Valley Economic Association (MVEA) meeting*, Kansas City, MO, February 2001.
  - a. Paper presenter

**Professional Activities: Papers/Topics Presented at Faculty Workshops, Research Seminars, or Other Professional/Academic Events – On/Off NMSU Campus**

36. **Academic Career Upon Women – Opportunities and Challenges**, *2023 International Interdisciplinary Congress of Women in Science*, Online and Sivas, Turkey, January 13-14, 2023 (hosted by Iksad Institute and Sivas Cumhuriyet University).
  - a. Invited panelist
  
37. **NM & Border Economic Development: Practitioners’ Perspective**, SP 2022 DED program seminar, NMSU, April 29, 2022.
  - a. Seminar host/facilitator
  
38. **“Impact of Socio-economic Status on the COVID-19 Vaccination: What Can We Learn for the Path of Recovery?”** (with Soyoung Jeon and Komla (Basile) Koumi) presented at the 2021 (Fall) NMSU Research and Creativity Week, NMSU, November 4, 2021.
  - a. Paper presenter (K. Koumi)
  
39. **“Who is at Your Service across University?”**, discussing the university-wide employee service outlook and issue. *Teaching Academy*, NMSU campus, NMSU, April 2021.
  - a. Panelist
  
40. **Belt and Road Summit 2020**, virtual conference co-hosted by *The Government of the Hong Kong Special Administrative Region* and *Hong Kong Trade Development Council (TDC)*, November 29~30, 2020.
  - a. Invited attendee (conference registration fee waived as an invited scholar)
  
41. **“Finding Purpose in Times of Uncertainty: A Conversation with Vic Strecher.”**,

virtual conference hosted by *Center for Positive Organizations*, University of Michigan, November 12, 2020.

- a. Attendee
  
42. **“Global Perspectives”** – Speech by Alejandro Diaz de Leon Carrillo (Governor of Banco de Mexico), Signature Speaker Series (via Zoom) by *Dallas Federal Reserve Bank*, October 6, 2020.
  - a. Attendee
  
43. **“Motivational Speaker: Ethics/Leadership/Happiness.”** by Dr. Corey Ciocchetti (via Zoom), hosted by *NMSU & UNM DFEI*, NMSU and UNM, September 25, 2020.
  - a. Attendee
  
44. **“Achieving the UN Sustainable Development Goals: NGO and Community Engagement in Asia.”**, virtual conference hosted by *Asian Institute and Global Learning Collective’s*, September 2020.
  - a. Panelist
  
45. **“COVID-19’s Effect on Personal Finances.”**, virtual conference hosted by *McGraw Hill Education*, September 2020.
  - a. Panelist
  
46. **“Race, Justice, and Equity in the Workplace and Beyond.”** virtual conference hosted by *Center for Positive Organizations*, University of Michigan, June 16, 2020.
  - a. Attendee
  
47. **“Ethics and Critical Thinking for Workplace and Beyond: Where are we in the 21<sup>st</sup>-Century workplace and where are we heading?”** Presented at the *NMSU Training Central by Center for Learning and Professional Development (CLPD)*, NMSU campus, NMSU, November 2020.
  - a. Presenter/Trainer
  
48. **“Ethics in Workplace – Practice Is Gold.”** Presented at the *2019 NMSU Aggie Leadership Training Academy (ALTA)*, NMSU campus, NMSU, April 2019.
  - a. Presenter
  
49. **“Critical Thinking and Ethics.”** Presented at the *2019 NMSU Aggie Leadership Training Academy (ALTA)*, NMSU campus, NMSU, March 2019.
  - a. Presenter
  
50. **Teaching Business Ethics Workshop**, *Daniels Fund Ethics Initiative (DFEI)*, Albuquerque, NM, April 2018.
  - a. Break-out session facilitator
  
51. **“Ethics for Managers: Examine Ethics and Ethical Decisions at the Manager**

- Level.”** Presented at the *2018 Manager Certification Program by Center for Learning and Professional Development (CLPD)*, NMSU campus, NMSU, April 2018.
- a. Presenter/Trainer
52. **“Women’s Panel: The Status of Women in Academia Today.”** discussing the cross-country study (compared with U.S.A.) of women in academics. *Teaching Academy*, NMSU campus, NMSU, September 2017.
- a. Panelist
53. **“Being an Exchange (International) Student at NMSU (& in U.S.A.)”** presented at the *2017 NMSU New Exchange (International) Student Orientation* – fall 2017, NMSU Campus, August 2017.
- a. Presenter
54. **Teaching Business Ethics Workshop**, *Daniels Fund Ethics Initiative (DFEI)*, Santa Fe, NM, May 2017.
- a. Break-out session facilitator/leader
  - b. Co-host/speaker
55. **“Practicing Ethics at the Workplace: Good Times or Bad, We All Need to Practice It!”** presented at the *NMSU Training Central by Center for Learning and Professional Development (CLPD)*, NMSU campus, NMSU, April 2017.
- a. Presenter/Trainer
56. **“Ethics, Ethics, Ethics: Develop and Practice Ethics in a Changing Workplace.”** presented at the *NMSU Aggie Leadership Training Academy (ALTA)*, NMSU campus, NMSU, March 2017.
- a. Presenter/Trainer
57. **“Ethics and Business: Developing Ethical Practice at Workplace.”** presented at the *2017 NM Agricultural Leadership Conference*, NMSU campus, NMSU, January 2017.
- a. Presenter
58. **“When Old Meets New: How China’s “Double-Eleven” Day Challenges Confucianism.”** (with Wenkai Zhou) presented at the *NMSU Confucius Institute Speaker Series*, NMSU campus, NMSU, November 2016.
- a. Presenter
59. **“Rural Poverty Reduction in Ghana: Evidence from MiDA Intervention Zones.”** (with Bernard Baah-Kumi) presented at the departmental research seminar, *Department of EASIB*, NMSU campus, NMSU, October 2016.
- a. Presenter
60. **“Effective Faculty Advising as the Key to Students’ Academic Success.”** presented at the *Teaching Academy workshop*, NMSU campus, NMSU, September 2016.

- a. Presenter
- 61. **Teaching Business Ethics Workshop**, *Daniels Fund Ethics Initiative (DFEI)*, Santa Fe, NM, April 2016.
  - a. Break-out session facilitator/leader
- 62. **2015 Ethics Consortium Summit**, *Daniels Fund Ethics Initiative (DFEI)*, Albuquerque, NM, October 2015.
  - a. Break-out session facilitator/leader
- 63. **Teaching Business Ethics Workshop**, *Daniels Fund Ethics Initiative (DFEI)*, Santa Fe, NM, May 2015.
  - a. Panelist
- 64. **“Developing a Code of Conduct.”** presented at the 2015 NMSU Conference hosted by *College of Health and Social Service*, NMSU Campus, NMSU, October 2015. (Representing DFEI)
  - a. Presenter
  - b. Event-planning advisor
- 65. **“Being an International Student at NMSU.”** presented at the *2014 NMSU New International Student Orientation* – fall 2014, NMSU Campus, NMSU, August 2014.
  - a. Presenter
- 66. **“Effectively Working with and Serving International Students: Knowing Their Opportunities and Challenges.”** presented (panel session) at the *Teaching Academy workshop*, NMSU campus, NMSU, March 2014.
  - a. Presenter
- 67. **“Faculty-led Business Program Abroad: Opportunities and Challenges.”** presented at the *NMSU 2013 International Education Week*, NMSU Center of International Program (IBP: International & Border Programs), Las Cruces, NM, November 2013.
  - a. Presenter
- 68. **2013 Annual Conference**, *Center for International Business Education and Research, (CIBER)*, Denver, CO, October 2013.
  - a. Attendee (NMSU representative)
- 69. **“Incorporating Internationalization into Classroom.”** presented at the *Teaching Academy workshop “Internationalization across the Curriculum”*, NMSU Campus, NMSU, March 2009.
  - a. Presenter
- 70. **“Get Your Degree from Educational ATM: An Empirical Study in Online Education.”** (with Hien Nguyen), poster-presented at the *2007 University Research Council (URC) Fair*, NMSU campus, NMSU, October 2007.



- a. Presenter

### **Journal Referee and Editorship**

*Consultative/Advisory Committee Member: International Journal of Academic Value Studies, 2014~Present.*

*Associate Editor: The Social Science Journal, 2014~Present.*

*Guest Editor: TEKHNE – Review of Applied Management Studies, 2016~2017.*

*Referee: International Marketing Review, 2019~Present.*

*Referee: Pacific Affairs, 2016~Present.*

*Referee: The Social Science Journal, 2013~Present.*

*Referee: Contemporary Economic Policy, 2009~Present.*

*Referee: Global Economy Journal, 2008~Present.*

### **Grant Projects (Funding)**

1. National Security Agency, “*Global Classrooms and Cultural Connections for the 21<sup>st</sup> Century Learners*”, Co-PI with Rajaa Shindi and Faruk Arslan, August 2019~July 2022.
2. 2017 Carruthers Chair International Faculty Development Scholarship (IFDS) – Russia Seminar (Moscow, Russia), organized by CIEE, June 6<sup>th</sup>~15<sup>th</sup> 2017, US\$6,000.
3. 2014 Bill Daniels Fellow, *International (Business) Ethics Study – East Asia (Extended Study), and Promotion on International Business Ethics Awareness*, Principal Investigator (PI), June ~ August 2014, US\$8,000.
4. 2014 Funding/grant (awarded) for Summer Graduate Assistant Fellowship
  - a. Funding used in Lee’s research project “*‘Tiger-Mom’ Economics: Is Extra Curriculum Grade-enhancing or Stress-causing to Teenage Students?*”
  - b. Recipient: Robert Trail, ECON Master, May ~ June 2014, US\$1,200.
5. 2013 Bill Daniels Fellow, *International (Business) Ethics Study – East Asia (Extended Study)*, Principal Investigator (PI), June ~ December 2013, US\$5,500.
6. 2013 Faculty Professional Development/Travel Grant (Award) – International, College of Business, Spring Semester, 2013, US\$500.
7. 2012 Bill Daniels Fellow, *International (Business) Ethics Study – East Asia*, Principal Investigator (PI), June ~ August 2012, US\$7,000.
8. 2011 Faculty Professional Development/Travel Grant (Award) – International, College of Business, Fall Semester, 2011, US\$500.
9. 2011 Bill Daniels Fellow, *International (Business) Ethics Study - Europe*, Principal Investigator (PI), June ~ September 2011, US\$7,000.
10. Migration Policy Office, NMSU International Relations Institute (IRI), “*Into The Land of Enchantment: Empirical Study on the Financial Incentive, Employment and Education*,

and *Business Ethics of the New Mexico and Border Migrating Workers*”, Principal Investigator (PI), February ~ June 2011, US\$5,000.

11. National Council on Economic Education (NCEE), “*Student Forum and Competition on Globalization*” event, Co-PI with Benjamin Matta of the Center for Economics and Personal Finance Education (CEPFE), Las Cruces, NM, December 2008 ~ April 2009, US\$12,500.00

### **Grants and Contracts – Administrative Position**

1. Associate/Co-Director, Daniels Fund Ethics/Initiative (DFEI) at NMSU, Bill Daniels Foundation, July 2017~Present.
2. Assistant Director, Daniels Fund Ethics Initiative (DFEI) at NMSU, Bill Daniels Foundation, January 2015~June 2017.

### **Teaching/Course Evaluations**

**Table 1: Summary of My Teaching/Course Evaluations: 2009~2016**

Student Sample Size: 756	<b>Outstanding (Strongly Agree)</b>	<b>Very Good (Agree)</b>	<b>Satisfactory (Neutral)</b>	<b>Unsatisfactory (Disagree)</b>
<i>Teacher’s familiarity with the subject</i>	71.7%	23.65%	4.52%	0.13%
<i>Teacher’s ability to convey knowledge</i>	54.75%	32.91%	10.11%	2.23%
<i>Teacher ability to stimulate interest</i>	47.64%	36.42%	14.04%	1.90%
<i>Teacher’s enthusiasm*</i>	85.06%	14.03%	0.91%	0.00%
<i>Teacher’s rapport with students</i>	71.75%	21.89%	5.82%	0.54%
<i>Teacher’s fairness in grading</i>	62.42%	26.85%	9.75%	0.98%
<i>Organization of class</i>	61.28%	30.53%	7.58%	0.61%
<i>Overall quality of teaching</i>	68.13%	20.14%	10.75%	0.98%

Note: \* This evaluation entry was included in the evaluation between 2009 and 2012. Post 2012, the entry was removed from the evaluation.

Table 1 summarizes my teaching/course evaluations between fall 2009 and fall 2016. As indicated, my teaching evaluation have been highlighted ‘outstanding’ among all evaluation categories. Students rated my enthusiasm in class at 85.06%, confirming my in-class energy, motivation, and dedication. Meanwhile, my subject familiarity and rapport/positive attitude toward students were rated over 71%, respectively. Most students strongly agreed that I was ‘extremely fair’ in grading (62.42%) and my class organization (61.28%) was outstanding. Overall, my teaching quality was excellent at 68.13%!

Upon request, the detail student feedback can be found from all the course evaluations. Here, some recent highlighted comments are included:

1. *“This was hands down the best professor we have had in this MBA program. Other than her I think the majority of our professors have been of a very poor quality for an MBA program. I know the online delivery is new but there is no excuse for it. This professor was excellent. Don’t lose this professor!!!”* (from ECON 503-M80-MGMT ECONOMICS; fall 2016).
2. *“Professor Lee was a great teacher. She had thorough knowledge of economic systems throughout the world. I will definitely recommend her to anyone wanting or needing an International Business course.”* (from IB 398-M01-INT’L BUS & ECON ENVR; spring 2016).
3. *“I enjoyed the material of the class, and at times when I was involved in other conversations I was still able to get involved back with the material. The field trip was a great addition to the class and I enjoyed the experience greatly.”* (from ECON 449-M01-OPEN ECON MACRO; fall 2015).
4. *“Loved this class. Learned so much about International Business and it has motivated me to pursue a career in that domain. I love how passionate the teacher was about her course.”* (from IB 351-M01-INTERNATIONAL BUSINESS; fall 2015).
5. *“I like the structure of the course and how well the material is explained. She really goes out of her way to make sure every student is on the same page. Thank you.”* (From ECON 465-M01-ECON-HUMAN RESOURCES; fall 2014).
6. *“I must admit I had the worst experience in my college career in my macroeconomics class last semester at NMSU and was not looking forward to another economics class. However, Mrs. Lee was absolutely amazing. I learned so much and really enjoyed attending class everyday! Her excitement to teach and have the students succeed was refreshing!”* (from ECON-252G-M30-PRNCPLS OF MICROECONS; summer 2014).

**Table 2: Summary of My Teaching/Course Evaluations: 2004~2009**

Student Sample Size: 244	Outstanding	Very Good	Satisfactory	Unsatisfactory
<i>Teacher’s familiarity with the subject</i>	68.4%	19.7%	11.8%	0.0%
<i>Teacher’s ability to convey knowledge</i>	55.9%	23.1%	19.7%	1.0%
<i>Teacher ability to stimulate interest</i>	48.3%	24.8%	22.3%	4.6%
<i>Teacher’s enthusiasm</i>	83.3%	12.0%	4.7%	0.0%
<i>Teacher’s rapport with students</i>	69.6%	18.3%	9.5%	2.6%
<i>Teacher’s fairness in grading</i>	63.0%	23.3%	13.6%	0.1%
<i>Organization of class</i>	62.0%	29.6%	8.3%	0.1%
<i>Overall quality of teaching</i>	51.3%	28.1%	18.4%	2.2%

Note: Table 2 above is compiled for the Promotion and Tenure (P&T) process during my application to the associate rank.

From the above table, my teaching evaluations have been highlighted “outstanding” among all evaluation categories. Especially, students rated my enthusiasm in class at 83.3%, which indicates that my strong interests and dedication in the topics/fields have been perceived and appreciated by my students. Meanwhile, my rapport with students is evident (at nearly 70%). Most students in my classes agreed that my familiarity with the subjects is great and my grades assigned to students are ‘extremely fair’. Overall, the quality of my course teaching is excellent!

The entire set of my teaching evaluations from fall 2004 to spring 2009 is available upon request. Nonetheless, it can be summarized as follows:

1. In the “teachers familiarity” category, most of my students agreed that my familiarity with the subjects were “very extensive” across almost all courses. Students agreed that I was able to answer and handle their questions well, and I clearly understood the course topics and presented them to students clearly.
2. In the “teachers ability” category, most students agreed that my ability to convey my knowledge about subjects is “very high”. My use of examples and illustrations was appropriated and well received by them.
3. In the “stimulate interest” category, most students in my *major* courses, *International Business* and *International Economics*, felt that I made the learning very interesting and was able to hold the attention of the class at all time. They rated “very high interest”. For my *Principles of Economics* (micro/macro) courses, most students also agreed that I was able to stimulate their learning interest to the “high” level.
4. In the “teachers enthusiasm” category, all students across my courses agreed that I was “very enthusiastic” in teaching my classes and they perceived that I am actively interested in the course topics.
5. In the “teacher’s rapport” category, my students felt that I was actively helpful when they have problems. Meanwhile, they felt that they were respected by me. I was rated “excellent” in this aspect.
6. For the “fairness in grading” entry, my students rated “extremely fair” to indicate that my grades for them were assigned fairly and impartially. They also agreed that my exams in class were reasonable in length and difficulty.
7. In the “organization” entry, most of my students felt that the course materials prepared and presented by me were “very well organized”.
8. For the “adequacy of textbooks” category, students felt that the textbook(s) chosen for the course was (were) easy to read and understand, helpful and facilitating their course learning, for which they rated “good”.
9. Finally, in the category of “quality of teaching”, across all of my courses, most students agreed that the quality of my course teaching was “truly outstanding” or “very good”!

### **NMSU Student Academic Advising, Career Development, and (International) Outreach Services**

1. Service on Doctoral/Master Committees  
I have served on over 80 graduate oral/thesis/dissertation exams/projects since my employment in August 2004. I have worked with at least half of these graduates to secure

scholarships, fellowships, internships, and/or permanent employment positions by providing the letters of recommendation and/or assistance in their funding applications.

On a specific academic arrangement, I also supervised 3 master students (Angelica Acosta, *Accounting*; Benjamin Diamond, *Economics*; Clinton Hourigan, *Economics*) conducting research project/field work during my Faculty-Led Summer Business Program in Shanghai, China, May/June 2013.

2. Service on Undergraduate Academic Advising

As one of the International Business (IB) faculty advisers, I regularly advise/serve between 25 and 30 undergraduate IB students every semester (between August 2004 and December 2018) toward their Major/Minor degree(s), study-abroad and language proficiency requirements. I also assist their other academic and career needs including provision of the letters of recommendation/reference (over 100 letters as of fall 2018).

3. Service on International Student Outreach and Advising

As of April 2009, the college advising center and I were informed by the Center of International Program (CIP) of NMSU and WACE that there will be another 12 to 15 new Chinese students to attend College of Business in fall 2009. My academic and advisory service to these Chinese students will continue in an on-going basis.

In August 2008, approximately 40 Chinese students were admitted to NMSU for the 2+2 program. Half of them were students of College of Business. During their preparation/application for the NMSU admission, I heavily involved with the college advising center to review their academic transcriptions and background, which are used in the course planning toward their degree(s).

In June 2008, I was invited to the Fo Guang University (FGU), Taiwan. I introduced NMSU and the programs in College of Business to the FGU students.

- a. Speech topic: *“International Academic & Cultural Experience: A Journey from Taiwan to the United States.”*

In May 2008, I was invited to the National ChungHsing University (NCHU), Taiwan. During my visit, in addition to conducting a seminar, I introduced NMSU and the programs in College of Business to the NCHU students. I was also invited to plan a non-degree student exchange between NCHU and NMSU.

- a. Seminar topic: *“So Are You Online Yet?! Modern MBA Education: Everyone Goes Cyberchase.”* (with Stjepan Beg)

In October 2006, I represented the College of Business and NMSU as a member of the NMSU Delegation (total seven members led by Drs. William Flores and Everett Egginton) to China. A total of seven universities were visited with the assistance of an international academic agency, World American Cultural Exchange (WACE), including Huazhong University of Science and Technology, Wuhan; Wuhan University, Wuhan;

Wuhan Institute of Technology, Wuhan; Beijing Normal University, Beijing; Beijing University of Technology, Beijing; China Agricultural University, Beijing, and Sichuan University, Sichuan. Different student groups were interviewed and introduced to NMSU and its 2+2 dual-degree program.

### **Faculty-Led International Program and Student Outreach**

1. In summer 2016, I implemented a faculty-led business program in Taipei, Taiwan.
  - a. Program director; course instructor
  - b. IB 351, *International Business*, course was instructed in the program. Seven NMSU students enrolled and local Taiwanese students were to audit the class.
2. In summer 2015, I implemented a faculty-led business program in Maynooth, Ireland.
  - a. Program director; course instructor
  - b. IB 351, *International Business*, and ECON 450, *International Economics*, cross-study course instructed in this program. Six NMSU students enrolled and nine students joined the class from National University of Ireland – Maynooth.
3. In summer 2014, I implemented a faculty-led business program in Shanghai, China.
  - a. Program director; course instructor
  - b. IB 351, *International Business*, course was instructed in the program. Six NMSU enrolled and twenty four (local) Chinese students joined the class.
4. In summer 2013, I implemented a faculty-led business program in Shanghai, China.
  - a. Program director; course instructor
  - b. IB 351, *International Business*, course was instructed in the program. Seven NMSU students enrolled and eleven (local) Chinese students joined the class.
5. In summer 2011, I implemented a faculty-led business program in La Rochelle, France.
  - a. Program director; course instructor
  - b. IB 351, *International Business*, course was instructed in the program. Seven NMSU students enrolled.

### **NMSU University Service**

1. Departmental level
  - a. EASIB Undergraduate Scholarship Committee, Fall 2020~Present.
    - i. Major duty: perform developmental-level understanding scholarship selection.
  - b. Doctor of Economic Development (DED) Assessment Committee - Chair, Spring 2019~Present.
    - i. Major duty: chair the assessment committee to review/revise DED program to meet assessment criteria by AACSB and/or HLC.
  - c. Doctor of Economic Development (DED) Curriculum Review Committee –

Chair, Fall 2019.

- i. Major duty: chair the committee to review/revise DED program and its course design and planning.

d. Faculty Recruitment Committee Chair, Spring 2019

- i. Major duty: organize and charge the new faculty search – screening process and related administrative procedure

e. MA Economics Review Committee, August 2017~2019.

- i. Major duty: review the suitability of program/core-curriculum change, including adding the online instruction component.

f. Faculty Recruitment Committee Member, various years.

- i. Major duty: help in new faculty recruitment and screening process.

g. Core Curriculum Assessment Committee - IB, January 2015~Present.

- i. Major duty: help assess in the IB and MBA core curriculum design (due by spring 2019) and students' performance in writing components/case studies of *Globalization*, *Critical-thinking/reasoning*, and *Ethics* (in business) to meet assessment criteria by AACSB and/or HLC.

h. Undergraduate Committee, August 2005~2016.

- i. Major duty: regularly review undergraduate core curriculum for IB and ECON majors; design/implement ECON/IB student learning strategy and assess student learning outcome based on the guideline provided by Higher Learning Commission (HLC) of the New Mexico State.

i. Leading Faculty Advisor, International Business Major, August 2004~Present.

- i. Major duty: regularly assist IB students (35 to 40 students per semester) with their course and degree plans; review and approve students' study-abroad plans and foreign language requirements; provide students with scholarship and internship information and career advices prior to their graduation.

## 2. College level

a. Strategic Management Advisory Committee (SMAC), August 2022~Present.

- i. Major duty: forming and reviewing college-wide strategic, budgetary, and other relevant policies.

b. Undergraduate Curriculum Committee, August 2021~Present.

- i. Major duty: review undergraduate curriculum to advise and meet the cross-departmental program (major) goals and review assessment criteria to meet the periodic accreditation goals.

c. College Promotion and Tenure (P&T) Committee, August 2019~Present.

- i. Major duty: review the individual faculty member's P&T application, and

make recommendation to the College Dean for further decision.

- d. MBA Graduate Committee, August 2017~May 2019.
    - i. Major duty: help develop and review MBA core curriculum and goal assessment.
  - e. Student Recruitment and Placement Committee, August 2005~April 2007.
    - i. Major duty: regularly review the student recruitment and retention technique, including in the events such as *Spring Visitors Day* and *Aggies Welcome Week*, and *College of Business – New Students Orientation*.
3. University level
- a. Graduate Council, CoB Representative, September 2022~Present.
    - i. Major duty: collaborate with other college representatives to supervise and provide advisory services for the academic affairs of Graduate School.
  - b. NMSU Navigate Faculty Champion Task Force – Invited task-force member by Provost Parker and Vice President Scott (of Office for Student Success), October 2020~Present.
    - i. Major duty: be a consulting group/member to next design/service of NMSU ‘Navigate’ (program) to promote student retention, on-time graduation, and academic success.
  - c. International Working Group (IWG), Founding Member/CoB Representative, March 2018~2019.
    - i. Major duty: collaborate with all working-group members to establish IWG with different stages of strategic planning and activity, which leads to the NMSU’s institutional goal of ‘internationalization’.
  - d. Faculty Fellow, NMSU Housing & Residential Life, August 2017~Present.
    - i. Major duty: help and support student housing (working with the RAs) on-campus academic and non-academic activities to enrich students’ campus living experience.
  - e. Faculty Advisory Committee Member, Honors College, December 2016~Present.
    - i. Major duty: regularly review the academic programs of Honors College for viability and promote its budgetary cost-benefit effectiveness.
  - f. Aggie Leadership Training Academy (ALTA), DFEI representative (Committee/Task Force member), December 2015~Present.
    - i. Major duty: help planning on 2017 ALTA cohort-training program (to mid-level managers and administrators across NMSU campuses) and the selection committee member for the cohort candidates.
    - ii. Give presentation/speech to the 207 cohort on the topic of ‘Ethics’ in institution.



- g. New International Student Orientation Committee Member, Office of International & Border Programs (IBP), August 2014~2018.
    - i. Major duty: guest speaker to the student orientation (beginning of every semester) to advise international students who study at NMSU about academic opportunities and challenges, and the cultural perspective and adoption.
  - h. Teaching Academy at NMSU, Advisory Board Member, 2008~2011.
    - i. Major duty: regularly review and plan events and workshops; review and select nominees for different teaching awards.
  - i. University Advising Council, College (Faculty) Representative, January 2007~2013.
    - i. Major duty: regularly review undergraduate curriculum such as the *Viewing the Wider World* and the *General Education* courses; review and update student advising information and exchange related advising experience with advisors across campus.
  - j. International Relations Institute (IRI), College Representative (Working-Group Member), August 2007~2012.
    - i. Major duty: collaborate with all working-group members to establish IRI with different stages of strategic planning; design and plan IRI annual conference and academic seminars/events.
  - k. International Organization of NMSU at American Council on Education (ACE), College Representative, January 2007~2016.
    - i. Major duty: regularly review and promote ‘internationalization’ as a key component in students’ education and academic learning.
  - l. National Scholarships Committee (the Provost’s Office), College Representative, August 2008~2011.
    - i. Major duty: regularly review graduate and undergraduate student applications for local/state/national scholarships and fellowships; recruit student applicants with high-level academic standing for different scholarships and fellowships.
4. Professional Services and Leadership
- a. Advisory Board Member – Academician Studies Congress, January 2021~Present.
    - i. Major duty: advise the congress for conference organization and related event planning and criteria setting and review.
  - b. Distinguished Guest Advisor (External Specialist) – College of Economics and Management, Hebei Agricultural University, Hebei, China, September 2020~Present.
    - i. Major duty: advise the program planning and curriculum review; advise

student development and career promotion.

- c. Advisory Board Member – NM Education Designed to Generate Excellence (EDGE)/Certified Public Manager (CPM) Program, August 2019~Present.
    - i. Major duty: advise the planning of NM EDGE and CPM program(s) and assessment of program outcome; review annual program goals and budgets.
  - d. Director Board Member – Confucius Institute (CI) at NMSU, August 2007~May 2020.
    - i. Major duty: regularly review and plan semester-events including two speech seminars per semester, and the annual conference on NMSU campus; promote Chinese language and culture to the local and regional communities by bringing in licensed Chinese teachers to local elementary-, middle-, high-schools, and colleges and universities (NMSU and UTEP); promote and assist U.S.-China student and faculty academic exchange.
  - e. External Academic Advisor – Glorious Sun School of Business and Management, Donghua University, Shanghai, China, 2014~2018.
    - i. Major duty: advise program curriculum review and program development.
  - f. Committee Member – China-Focus Group of Center of International Program (CIP), January 2007~2016.
    - i. Major duty: regularly review and improve NMSU academics with its Chinese partner schools (colleges and universities) in China; promote NMSU to Chinese and other international students with different recruitment/retention strategies and services, such as the annual *International Cultural Day/Show* sponsored by CIP.
5. Student-Related Services and Others
- a. Faculty Advisor – NMSU Men’s Rugby, January 2023~Present.
    - i. Major duty: assist/advise students’ activity funding, mentor students for their participation and event attendance.
  - b. Faculty Advisor – The Society for Collegiate Leadership & Achievement (SCLA) – NMSU Chapter, August 2018~Present.
    - i. Major duty: assist/advise students’ new membership and campus activity planning and delivery; mentor students for their participation in the SCLA national/regional academic events.
  - c. Faculty Advisor – NASBA Student CPT – NMSU Chapter, August 2015~December 2018.
    - i. Major duty: assist/advise students’ application for the local Student CPT membership; organize related student events (e.g. recruiting students to national/regional conferences).

- d. Associate Advisor/Sponsor – Alpha Chi National College Honor Scholarship Society – NMSU Chapter, August 2005~Present.
  - i. Major duty: assist/advise students’ application for the Alpha Chi membership; organize/advise local Alpha Chi events including the induction ceremony and reception, student seminars, and assist members’ research activities.
- e. Faculty Advisor – Business Living & Learning Community (LLC), April 2013~June 2017.
  - i. Major duty: assist/advise Business LLC event planning; mentor business students for an enriched academic learning and campus-living experience.
- f. Faculty Advisor – Tiny Hands International – NMSU Student Organization, September 2012~2014.
  - i. Major duty: assist/advise student organization’s campus activities and fund-raising; advise event planning.
- g. Faculty Advisor – Taiwanese Students Association (TSA), January 2008~December 2009.
  - i. Major duty: advise Taiwanese students on their academic learning, degree plan(s), and local/regional cultural experience; assist new in-coming Taiwanese students on their arrival logistics and campus lodging; update/exchange NMSU academic experience with NMSU campus-visiting scholar(s) from Taiwan.

**Service Activity/Event of NMSU College of Business and University Service**

1. NMSU P&T Panel Session, Teaching Academy, March 23, 2023.
  - a. College P&T committee member; session panelist represented NMSU College of Business
2. NMSU P&T Panel Session, Teaching Academy, August 25, 2022.
  - a. College P&T committee member; session panelist represented NMSU College of Business
3. Conroy Honors College – Honors Day, March 14, 2022
  - a. Invited guest instructor – Ethical Leadership meeting
4. NMSU Housing and Residential Life – Juniper Hall Evening Event “*Motivation Talk: Overcoming Academic Challenges Facing Post-COVID Pandemic*”, November 18, 2021.
  - a. Presenter
  - b. Ethics promotion for College of Business DFEI
5. NMSU Annual ‘*Research and Creativity Week*’, November 2~4, 2021
  - a. College of Business graduate student presentation – judge
  - b. ‘*IB Talk*’ (of Research and Creativity Week – After Hour) facilitator on

November 3, 2021

6. 2019 Crimson Summer STEM Institute – NMSU Trio Upward Bound Program, July 3, 2019.
  - a. Presenter; topic “*Make International Business (IB) Your Academic Study*”
  - b. Representative of College of Business and DFEI
7. 2019 Dream Keepers Summer Camp, June 20, 2019.
  - a. Presenter of Business Field; topic “*Ethics Matters!*”
  - b. Representative of College of Business and DFEI
8. NMSU Arrowhead Center *Innoventure Challenge* (Final Competition), May 3, 2019.
  - a. The competition judge
  - b. Representative of College of Business and DFEI
9. NMSU Housing and Residential Life – Vista Del Monte (VDM) Evening Event “*Personal Finance and Ethics*”, April 23, 2019.
  - a. Workshop presenter
  - b. Representative of College of Business and DFEI
10. 2019 (3<sup>rd</sup> Annual) Young Achievers Forum, February 23, 2019.
  - a. Presenter of Business/Finance/Law Track; topic “*Money, Economy, Business, and Ethics*”
  - b. Representative of College of Business and DFEI
11. 2018 College of Business/DFEI Summer Camp – Ethics Promotion to High School Students, June 25~29, 2018
  - a. Presenter of Economics Track
  - b. Coordinator and co-planner of the event
12. CoB Stan Fulton Mentorship Event – Spring 2018, April 13, 2018
  - a. Senior-junior faculty exchange and mentorship in teaching, research, and service
13. 2018 (2<sup>nd</sup> Annual) Young Achievers Forum, February 10, 2018.
  - a. Presenter of Business/Finance/Law Track; topic “*Money, Economy, Business, and Ethics*”
  - b. Representative of College of Business and DFEI
14. Faculty Fellow: Co-hosting the ‘*Confucius Day*’ Event (with the NMSU Confucius Institute and Honors LLC), NMSU Housing and Residential Life, September 26, 2017.
  - a. To introduce and discuss Confucian Ethics and DFEI Ethics, and introduction of IB program.

### **Professional Services Delivered to External Constituencies**

1. Conference Organization and Co-Chairing
  - a. Academician Studies Congress (ASC)/Online, Spring/May 2023

- i. Conference Co-Chair; Conference Organizing Committee Member
  - ii. MNS – University of Agriculture, Multan, Pakistan
  - iii. Conference keynote speaker
- 2. Border Delegation Meeting – Taiwanese Business Association
  - a. Delegation member representing Las Cruces/NMSU, New Mexico and El Paso, TX to meet with the Taiwanese Business Delegation to promote international and border business investment and economic development, Santa Teresa, NM, June 2022
  - b. Help planning, organizing, and translating NM Foreign Direct Investment (FDI) promotional materials (into Chinese language) for East Asian (e.g., Taiwan, China, Hong Kong, and Singapore) business recruitment and investment in NM, June 2022~ present.
- 3. Conference Organization and Co-Chairing
  - a. Academician Studies Congress (ASC)/Online, Spring/May 2022
    - i. Conference Co-Chair; Conference Organizing Committee Member
    - ii. Osmaniye Korkut Ata University, Osmaniye, Turkey
- 4. Professional/Field Study Organization
  - a. *Academy of International Business (AIB) – Mainstreaming Impact in International Business (MIIB) Initiative*, October, 2021~ Present
    - i. Invited scholar; event-planning mentor/advisor; guest speaker
- 5. Organizational Conference
  - a. *Daniels Fund Ethics Initiative (DFEI) Spring Consortium*, Daniels Foundation, Grand Junction, Colorado, March 9~10, 2017.
  - b. DFEI Ethics Leadership Luncheon, Las Cruces Convention Center, Las Cruces, NM, February 8, 2019
    - Co-planner of the event
- 6. Student Conference
  - a. *2018 Arrowhead Youth Entrepreneurship Competition*, NMSU campus, NMSU, May 2018.
    - i. Judge for student competition
    - ii. Representative of College of Business and NMSU DFEI
  - b. *Alpha Chi National College Honor Scholarship Society – 2010 Super-Regional Convention*, Little Rock, Arkansas, March 25~27, 2010.
    - i. Judge for student presentation, Business Session.
    - ii. Financial auditor at regional meeting.

## 7. Training/Coaching

- a. Coach of the NMSU DFEI student case-competition team (graduate student), for the 2023 DEFI Consortium Case Competition, February ~ April 2023.
- b. Coach of the NMSU DFEI student case-competition team (graduate student), for the 2022 DEFI Consortium Case Competition, February ~ April 2022.
- c. Coach of the NMSU DFEI student case-competition team (graduate student), for the 2021 DEFI Consortium Case Competition, February ~ April 2021.
- d. Coach of the NMSU DFEI student case-competition team (graduate student), for the 2020 DEFI Consortium Case Competition, February ~ April 2020.
  - i. The April competition/event was cancelled due to COVID.
- e. Guest-coach and faculty mentor to the 2018 Bioethics Bowl Student Case Competition, Mobile, AL. (led by Elba Serrano) April 2018.
- f. Co-coach of the NMSU DFEI student case-competition team, with Erin Blaugrund, for the 2017 NMSU & UNM New Mexico Case Competition, November 2017.
- g. DFEI program planning mentor and speaker/presenter of New Mexico Agricultural Leadership Program, July 2016 ~ January 2017.
- h. Coach/mentor and training speaker/presenter of the NMSU Aggie Leadership Training Academy (ALTA) – Cohort 2 (2017) training program, July 2016 ~ September 2017. (Representing DFEI)
- i. Coach/mentor and training speaker/presenter of the NMSU Aggie Leadership Training Academy (ALTA) – Cohort 1 (2016) training program, December 2015 ~ June 2016. (Representing DFEI)
- j. Co-coach of the NMSU student case-competition team, with Bruce Huhmann, for the 2016 DFEI Consortium Case Competition, February ~ April 2016.
- k. Assistant coach of the NMSU student case-competition team, with Bruce Huhmann, for the 2015 DFEI Consortium Case Competition, February ~ April 2015.
- l. Facilitator of the “*Student Forum and Competition on Globalization*” event, with Benjamin Matta, Center for Economics and Personal Finance Education (CEPFE), December 2008 ~ April 2009.
- m. Facilitator of Teacher Training Workshops, Center for Economics and Personal Finance Education (CEPFE), Albuquerque and NMSU campus, March and April 2006.

8. Consulting

- a. Textbook Teaching Manual Reviewer/Referee
  - i. *CoreEconomics*, 5<sup>th</sup> ed., by Eric Chiang, Summer 2016.
- b. Chapter Reviewer/Referee
  - i. *Economics*, 18<sup>th</sup> ed., by McConnell, Brue, and Flynn, March ~ April 2009.
  - ii. *The Micro Economy Today*, 11<sup>th</sup> ed., by Schiller, October ~ November 2007.
- c. Scholarly Consultant
  - i. *ECON Alive!* Teacher's Curriculum Institute (TCI), February ~ June 2008.

9. Research and Professional Commentary

- a. Phone-panelist and online-media interview
  - i. *WikiTribune – Contributor to “USA and China Trade and Tariff Effect on the Economy of New Mexico”*, April 2018.
  - ii. *UKTI Survey to Measure UK Reputation in Overseas Markets*, March 2011
  - iii. *UKTI Survey to Measure UK Reputation in China, India and USA*, February 2010.

10. Local Public Media Interviews

- a. “*Speak Up, Las Cruces!*” radio show on KTAL, 101.5 FM, at <https://www.lccommunityradio.org/>, on 4/05/2023.
  - i. Topic: U.S. vs. China vs. Taiwan vs. Russia – Modern-day Threats Posed by China and Russia.
- b. “*Speak Up, Las Cruces!*” radio show on KTAL, 101.5 FM, at <https://www.lccommunityradio.org/>, on 4/14/2021.
  - i. Topic: U.S. vs. China Economic and Financial Outlook
- c. *NMSU Round UP* (campus newspaper) at <https://nmsuroundup.com/17339/campus-life/faculty-fellows-highlight-connection-amid-pandemic/>, on 2/23/2021.
  - i. Topic: COVID-Impact on NMSU Student Campus Living
- d. *NMSU Round UP* (campus newspaper) at <https://nmsuroundup.com/15710/coronavirusnmsu/possible-virtual-study-abroad-program-to-accommodate-international-business-majors/>, on 4/28/2020.
  - i. Topic: COVID-Impact on NMSU Student Study Abroad

## **Community Services and Outreach**

1. Invited Faculty/Professor, Las Cruces High School (LCHS) Career Day, Las Cruces High School, Las Cruces, NM, October, 2022.
  - a. To meet and greet LCHS students for promotion of NMSU College of Business – Econ/IB majors.
2. Event Chairperson/Board Member, Las Cruces High School (LCHS) Marching Band – Band Parents Association, Las Cruces High School, Las Cruces, NM, May 2016~May 2019.
3. Facilitator at the Spring 2018 Documentary Film Screening and Discussion, NMSU campus (University Museum at Kent Hall), March 2018.
  - a. Topic: “*Abacus: Small Enough to Jail.*”
4. Las Cruces Farmers’ Market volunteer, April 2015~ Present.
5. Host and facilitator at the Fall 2015 Ethical Leadership Town Hall Meeting: Documentary Film Screening and Discussion, DFEI, NMSU campus, September 2015.
  - a. Topic: “*All the Queen’s Horses.*”
6. Guest speaker to the 8<sup>th</sup>-grade Social Studies classes (all Science Magnet students), Sierra Middle School, Las Cruces, NM, November 2014.
  - a. Topic: “*Business and Economics.*”
7. Interim Director, Sunshine Chinese School, Las Cruces, NM, June 2008~2012.
8. Guest speaker to the 5<sup>th</sup>-grade Social Studies classes, Desert Hills Elementary School, Las Cruces, NM, December 2011.
  - a. Topic: “*Money and Economy.*”
9. Guest speaker to the discussion group, Unitarian Universalist Church, Las Cruces, NM, April 2006.
  - a. Topic: “*Rich and the Richest: A Visit to China’s Growth and Inequality.*”
10. Guest speaker to the discussion group, Unitarian Universalist Church, Las Cruces, NM, March 2006.
  - a. Topic: “*The Growth of International Business and Globalization.*”

## **Memberships in Organizations**

1. Member of Academy of International Business (AIB), August 2021~Present.
2. Faculty member (lifetime) of Beta Gamma Sigma, (starting) May 2013~Present.
3. Member of Allied Academies – International Business Research (AA-IBR), June 2008~Present.
4. Member of West Social Science Association (WSSA), August 2004~Present.



5. Member of Association for Institutional Thought (AFIT), August 2004~Present.
6. Member of International Trade and Finance Association (ITFA), February 2009~February 2010.
7. Member of American Economic Association (AEA), August 2002~August 2005.
8. Member of Midwest Economics Association (MEA), January 2002~May 2005.
9. Member of Association for Chinese Management Educators (ACME), April 2004~ April 2006.

### **Self-Development/Improvement Activities**

1. Online Course Improvement Program (OCIP) – online/hybrid course training (ECON 503) for cohort-based distance MBA program, summer 2015
  - a. Summer session (3 weeks): \$4,500 stipend
  
2. Workshop attendee, *Teaching Academy*, NMSU.
  - a. 2019~2020: 8 hours
  - b. 2018~2019: 6 hours
  - c. 2017~2018: 12 hours (member)
  - d. 2016~2017: 17 hours (member)
  - e. 2015~2016: 11 hours (member)
  - f. 2014~2015: 28 hours (sustaining member)
  - g. 2013~2014: 68 hours (distinguished member)
    - i. *Leading participant from College of Business*
  - h. 2012~2013: 10 hours (member)
  - i. 2010~2011: 115 hours (distinguished member)
    - i. *Most Distinguished Faculty Member (Award), 2010~2011*
    - ii. *Advance Leadership Program (year-long: 35 hours)*
    - iii. *ChAMPIONS Program (year-long: 40 hours)*
  - j. 2009~2010: 19 hours (member)
  - k. 2008~2009: 11 hours (member)
  - l. 2007~2008: 13 hours (member)
  - m. 2006~2007: 74 hours (distinguished member)
    - i. *Leading participant from College of Business*
    - ii. *Top 5 participant and distinguished member*
  - n. 2005~2006: 12.5 hours (member)
  - o. 2004~2005: 26.5 hours (sustaining member)
  
3. Principal Investigator Training, Office of Grants and Contracts, NMSU.
  - a. November 2006: 2 hours
  
4. ICT Training: the use of “clicker” in classroom, ICT, NMSU.
  - a. November 2006: 2.5 hours
  
5. Grant Writing by the Hour Series, Program Development and Accountability, Cooperative Extension Service, NMSU.
  - a. February 2006: 4 hours

6. SPINPLUS: Notification for Grant Writing System, College of Business, NMSU.
  - a. March 2005: 2 hours

**Service on Doctoral/Master Committees – Major Activity List (for confidentiality, only each student’s last name is shown.)**

1. Master: xxx Kan, Econ Dept., February 2004 (serve as committee member)
2. Master: xxx Zellmer, Industrial Engineering Dept., September 2005 (serve as committee member)
3. Master: xxx Nguyen, Econ Dept., April 2006 (serve as committee chair)
4. Master: xxx Jauregui, Econ Dept., March 2007 (serve as committee member)
5. Master: xxx Fajardo, Econ Dept., March 2007 (serve as committee member)
6. Master: xxx Estienney, xxx Avila, xxx Hougon, MBA program-final project, May 2007 (serve as committee member)
7. Master: xxx Cruz, xxx Tellez, xxx Wu, MBA program-final project, May 2007 (serve as committee member)
8. Master: xxx Issac, Econ Dept., August 2007 (serve as committee chair)
9. Master: xxx Chu, Econ Dept., November 2007 (serve as committee chair)
10. Master: xxx Chen, Accounting Dept., April 2008 (serve as committee member)
11. Master: xxx Gonzalez, xxx DeMmon, MBA program-final project, May 2008 (serve as committee member)
12. Master: xxx Chen, Mechanical Engineering Dept., November 2008 (serve as committee member)
13. Master: xxx Rodolfo, Econ Dept., April 2009 (serve as committee member)
14. Master: xxx Yin, Econ Dept., November 2009 (serve as committee member)
15. Master: xxx Ho, Econ Dept., November 2009 (serve as committee member)
16. Master: xxx Busch, Econ Dept., (Experimental Statistics), January 2010 (service as committee member)
17. Master: xxx Mays, Econ Dept., April 2010 (serve as committee member)
18. Master: xxx Smith, Econ Dept., July 2010 (serve as committee member)
19. Master: xxx Tran, Econ Dept., December 2010 (serve as committee member)
20. Doctoral (Ph.D.): xxx Dong, English Dept., March 2011 (serve as committee member)
21. Doctoral: xxx Nguyen, Econ Dept., May 2011 (serve as committee member)
22. Doctoral: xxx Acosta, Econ Dept., August 2011 (serve as committee member)
23. Master: xxx Bernal, Econ Dept., December 2011 (serve as committee member)
24. Master: xxx Smith, Econ Dept., April 2013 (serve as committee member)
25. Master: xxx Adams, xxx Elizalde, xxx Howard, xxx Tucker, xxx Waldron, MBA program-final project, May 2013 (serve as committee member)
26. Master: xxx Alejandro, xxx Elkins, xxx Jensen, MBA program-final project, May 2013 (serve as committee member)
27. Master: xxx Burckle, xxx Day, MBA program-final project, May 2013 (serve as committee member)
28. Master: xxx Adams, xxx Padilla, xxx Sparkman, MBA program-final project, August 2013 (serve as committee member)
29. Master: xxx Ham, xxx Raub, MBA program-final project, August 2013 (serve as committee member)
30. Master: xxx Bowyer, xxx Hicks, xxx Martinez, xxx Martinez, xxx Merrigan, MBA

- program-final project, August 2013 (serve as committee member)
31. Master: xxx Galpin, xxx Clearwater, xxx Jaramillo, MBA program-final project, August 2013 (serve as committee member)
  32. Master: xxx Sanchez, xxx Tapia, xxx Vigil, xxx Ward, MBA program-final project, December 2013 (serve as committee member)
  33. Master: xxx McDaniel, xxx Burke, MBA program-final project, December 2013 (serve as committee member)
  34. Master: xxx Flores, xxx Li, xxx Yang, MBA program-final project, December 2013 (serve as committee member)
  35. Master: xxx Beevers, xxx Gass, xxx Mortimer, xxx Stogsdill, MBA program-final project, Summer 2014 (serve as committee member)
  36. Master: xxx Carpio-Giron, xxx Jordan, xxx Price, xxx Vigil, MBA program-final project, Summer 2014 (serve as committee member)
  37. Master: xxx Armijo, xxx Beets, xxx Chavez, xxx Clayton, xxx Grosiak, MBA program-final project, Summer 2014 (serve as committee member)
  38. Master: xxx Ma, Acct Dept., November 2014 (serve as committee member)
  39. Master: xxx Brown, xxx Johnson, xxx Mower, MBA program-final project, December 2014 (serve as committee member)
  40. Master: xxx Ramirez, xxx Ramos, xxx Saucedo, MBA program-final project, December 2014 (serve as committee member)
  41. Master: xxx Gilliam, xxx Mayande, xxx Scott, xxx Yang, MBA program-final project, December 2014 (serve as committee member)
  42. Master: xxx Archuleta, xxx Contreras, xxx Kone, MBA program-final project, December 2014 (serve as committee member)
  43. Master: xxx Castillo, xxx Zhu, MBA program-final project, December 2014 (serve as committee member)
  44. Master: xxx Collins, xxx Horton, xxx Mendoza, MBA program-final project, December 2014 (serve as committee member)
  45. Master: xxx Fry, xxx Garcia, xxx Hall, xxx Orozco, MBA program-final project, May 2015 (serve as committee member)
  46. Master: xxx Chen, xxx Hartley, xxx Lucus, xxx Maxfield, MBA program-final project, May 2015 (serve as committee member)
  47. Master: xxx Berger, xxx Englert, xxx Nchogu, xxx Santhalingam, MBA program-final project, May 2015 (serve as committee member)
  48. Master: xxx Ontiveros, xxx Valdez, xxx Al Sharmah, xxx Salum, MBA program-final project, May 2015 (serve as committee member)
  49. Master: xxx Degardin, xxx Luna, xxx Olivas, xxx Sanchez, MBA program-final project, May 2015 (serve as committee member)
  50. Master: xxx Soges, xxx Loren, xxx Moore, MAB program-final project, August 2015 (serve as committee member)
  51. Master: xxx Hastings, xxx Santana, xxx Ridge, xxx Hall, MBA program-final project, August 2015 (serve as committee member)
  52. Master: xxx Cano, xxx Johnson, xxx Sayer, xxx Stout, MBA program-final project, August 2015 (serve as committee member)
  53. Master: xxx Pertab, ECON Dept., November 2015 (serve as committee member)
  54. Master: xxx Grooms, xxx Mangusing, xxx Omenda, xxx Valencia, MBA program-final

- project, December 2015 (serve as committee member)
55. Master: xxx Kaiser, xxx Joyner, xxx Sanchez, xxx Mora, MBA program-final project, December 2015 (serve as committee member)
  56. Master: xxx Chavez, xxx Moore, xxx Stoddard, xxx Sumner, MBA program-final project, May 2016 (serve as committee member)
  57. Master: xxx Isleib, xxx Quadri, xxx Stellisch, MBA program-final project, May 2016 (serve as committee member)
  58. Master: xxx Abdeljaber, xxx Rodriguez, xxx Currola-Molina, xxx Li, MBA program-final project, May 2016 (serve as committee member)
  59. Doctoral (Ph.D.): xxx Zhou, Marketing Dept., Dissertation Proposal Defense, May 2016 (serve as committee member)
  60. Master: xxx Elkins, Accounting Dept., November 2016 (serve as committee member)
  61. Doctoral (Ph.D.): xxx Schumacher, Nursing Dept., Dissertation Proposal Defense, December 2016 (serve as committee member)
  62. Master: xxx Medeiros, xxx Rivera, xxx Green, xxx Young, MBA program-final project, December 2016 (serve as committee member)
  63. Master: xxx Kudikala, xxx Martinez, xxx Verburg, xxx Melendez Mata, MBA program-final project, December 2016 (serve as committee member)
  64. Master: xxx Vazquez, xxx Ahmadu, xxx Dhakal, xxx Morales, MBA program-final project, May 2017 (serve as committee member)
  65. Master: xxx Madero, xxx LAL, xxx Sanchez, xxx Reyes, MBA program-final project, May 2017 (serve as committee member)
  66. Master: xxx Roberts, xxx Arzaga, xxx Garza, xxx Quintana, MBA program-final project, May 2017 (serve as committee member)
  67. Master: xxx Flores, Accounting Dept., May 2017 (serve as committee member)
  68. Doctoral (Ph.D.): xxx Zhou, Marketing Dept., Dissertation (final) Defense, May 2017 (serve as committee member)
  69. Doctoral (Ph.D.): xxx Zhang, Management Dept., Dissertation Proposal Defense, November 2017 (serve as committee member)
  70. Master: xxx Salihi, xxx Pietrzak, xxx Rodriguez, xxx Tran, MBA program-final project, December 2017 (serve as committee member)
  71. Master: xxx Terrell, xxx Brown, xxx Fernandez, xxx Gorham-Roybal, MBA program-final project, December 2017 (serve as committee member)
  72. Master: xxx Hernandez, xxx Aguirre, MBA program-final project, December 2017 (serve as committee member)
  73. Doctoral (DED): xxx Rodriguez, ECON Dept., Final Project Defense, October 2018 (serve as committee member)
  74. Master: xxx Nez, Management Dept., MBA final/oral exam, November 2018 (serve as committee chair)
  75. Master: xxx Reyes, xxx Silva, xxx Rhein, xxx Mays, MBA program-final project, December 2018 (serve as committee member)
  76. Master: xxx Shentu, xxx Medrano Molina, xxx Abdelijaber, xxx Gandhi, MBA program-final project, December 2018 (serve as committee member)
  77. Master: xxx Manshalin, xxx Albo, xxx Rodgers, MBA program-final project, December 2018 (serve as committee member)
  78. Master: xxx Morgan, xxx Guss, xxx Hilzer, MBA program-final project, December 2018

- (serve as committee member)
79. Doctoral (DED): xxx Baah-Kumi, ECON Dept., Final Project Defense, March 2019 (serve as committee chair)
  80. Doctoral (DED): xxx Idhirij, ECON Dept., Final Project Defense, March 2019 (serve as committee member)
  81. Doctoral (DED): xxx Martinez, ECON Dept., Final Project Defense, March 2019 (serve as committee member)
  82. Doctoral (Ph.D.): xxx Zhang, Management Dept., Dissertation (final) Defense, March 2020 (serve as committee member)
  83. Doctoral (DED): xxx Gonell-Trail, ECON Dept., Final Project Defense, April 2020 (serve as committee member)
  84. Doctoral (DED): xxx Noor, ECON Dept., Final Project Defense, April 2020 (serve as committee member)
  85. Master: xxx Jasmine, ECON-ASTAT Dept., Master Non-Thesis Oral Exam, November 2021 (serve as committee member)
  86. Master: xxx Mann, Biology Dept., Master Non-Thesis Oral Exam, November 2021 (serve as Dean's Representative)
  87. Master: xxx Sodhi, Biology Dept., Master Non-Thesis Oral Exam, November 2021 (serve as Dean's Representative)
  88. Doctoral (DED): xxx Sumner, ECON Dept., Final Project Defense, March 2022 (serve as committee member)
  89. Doctor (DED): xxx Khan, ECON Dept., Final Project Defense, April 2022 (serve as committee chair)
  90. Doctor (DED): xxx Nguyen, ECON Dept., Final Project Defense, June 2022 (serve as committee chair)

## **Appendix:**

### **1<sup>st</sup> Sabbatical Leave and Activity Summary – Spring 2012, Shanghai, China**

1. Bvlgari Company: Business Seminar – panelist, Donghua University (DHU), March 17<sup>th</sup>.
2. Immersion Week, International Cultural Exchange School (ICES), DHU, Workshops (2) – presenter/facilitator, May 7<sup>th</sup> ~9<sup>th</sup>.
3. Immersion Week, business visits to Bright Dairy & Food Co Ltd. (Mr. Zhou) – May 10<sup>th</sup>, and Coke Cola Co., Shanghai (Mr. Jiang) – May 11<sup>th</sup>.
4. Songjiang Campus, DHU, Guest speech to Department of English, “Study Abroad – from China to U.S.” May 15<sup>th</sup>.
5. Faculty Seminar – “Management Strategy and Communication Skills in Class – To Improve Students’ Academic Performance”, ICES, DHU, Guest speech, May 29<sup>th</sup>.
6. Shanghai Institute of Foreign Trade, Annual Conference on Business Teaching and Research, Keynote Speaker, June 8<sup>th</sup>.
7. Immersion Week – “Effective Business Learning”, Glorious Sun School of Business and Management, Donghua University, Workshops & Seminars (5) – presenter/facilitator, June 26<sup>th</sup> ~ 29<sup>th</sup>.
8. Webster University, Bangkok, Thailand. Academic visit to Professor David Anthony van Brecht and his colleagues for possible joint-research project in East Asian economics, intra-regional business and development, May 1<sup>st</sup> ~5<sup>th</sup>.

9. Glorious Sun School of Business and Management, DHU. Academic visit to Vice Department Head Xiehong Fu and Professor Zhangfeng Fei and their colleagues for a possible faculty-led business program at DHU, June 7<sup>th</sup>.
10. Shanghai Advanced Institute of Finance (SAIF), Shanghai Jiao Tong University. Academic visit to Mr. James Gao, Head of International Affairs Office, and his assistant, Gloria Wang, for possible NMSU business student study tour at SAIF, May 22<sup>nd</sup>.
11. Henan University, Henan, China – visiting Dr. Qiuming Dong, College of Foreign Language, for joint-research project on new-generation Chinese workers and productivity. Also, meeting with Dr. Dong's colleagues for possible academic exchange (students and faculty), June 21<sup>st</sup>~25<sup>th</sup>.

Latest update: March 2023